

Defies Measurement

a documentary film

Media Alert

For Immediate Release
February 23, 2015

For More Information
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WHO: Shine On Productions and Shannon Puckett (Berkeley filmmaker, former teacher, mom and public education advocate)

WHAT: The world premiere of *Defies Measurement*, a feature-length documentary film about public education in America. Through the intimate lens of students and teachers at Chipman Middle School in Alameda, California, the film reveals an emotional story that has become all too common in this country. The film is punctuated by interviews with some of today's biggest names in education.

The event is free. The film is 64 minutes long, and will be followed by a Q&A session with the director and subjects from the film. **Photo opportunities available.**

WHERE: The New Parkway Theater
474 24th St.
Oakland, California

WHEN: Thursday, March 5, 2015
7:00-9:00pm

WHY: The American public school system hangs in the balance. High-stakes testing and corporate reformers have tipped the scales toward a culture of learning that favors standardization over innovation. It begs the question: What if the most important lessons learned in school are the ones that can't be measured? *Defies Measurement* strengthens the discussion about public education by taking a much-needed, fresh, hard look at why it is so important to address the social and emotional needs of every student, and what happens when the wrong people make decisions for schools.